

This is  
**THE WEST**  
where the Marlboro Adventurer  
Where Hell Canyon and Lizard  
aren't just words.  
They're adventures waiting.

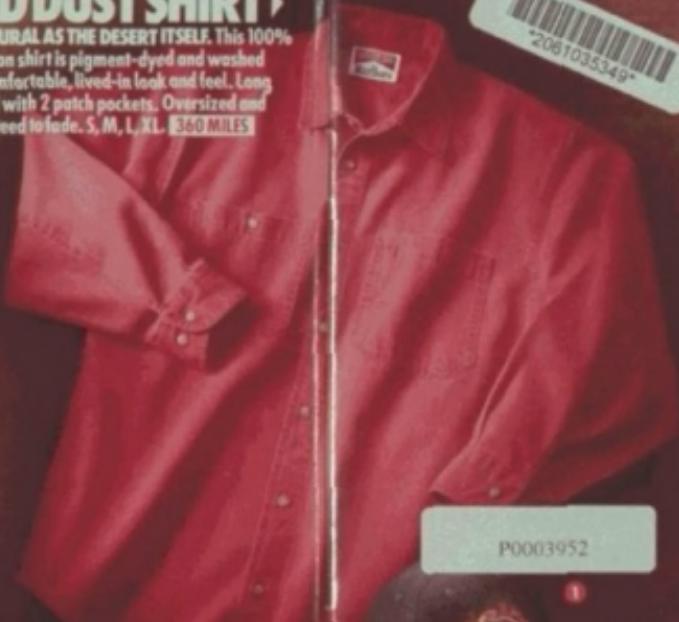


16 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

## RED DUST SHIRT

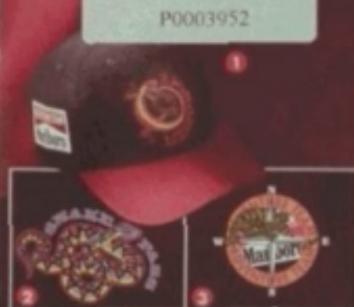
AS NATURAL AS THE DESERT ITSELF. This 100% red cotton shirt is pigment-dyed and washed for a comfortable, lived-in look and feel. Long-sleeved with 2 patch pockets. Oversized and guaranteed to fade. S, M, L, XL. 360 MILES.



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## TEAM CAPS

NOT CAPS with a coldblooded attitude. Choose from: 1. Lizard Rock; 2. Snake Pass; 3. Team Compass. Each design stitched on a sturdy wool blend cap, along with Team logo and "Marlboro" lettering over adjustable back opening. Color blocked in red & black. 15 MILES.



If you want to play here,  
you better come prepared.

Get **THE GEAR**  
made for adventure.

Source: <https://www.industrydocuments.ucsf.edu/docs/shmp0003>

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